



Designer Jeans Competition

Denimstrate Your Hills Business Cares

OVERVIEW OF THE COMPETITION

As part of Castle Hill RSL's Club Jeans for Genes fundraising event, we are holding a Designer Jeans Competition. All you have to do is get creative and get your team together to decorate a pair of jeans to be displayed in the Castle Hill RSL Club.

WHY ENTER THE COMPETITION?

You be supporting to raise awareness for the Children's Medical Research Institute and you will also be advertising your business to the 120,000 patrons that come through the Castle Hill RSL Club and C2K every week. All jeans will be displayed in the Courtyard Restaurant area and will be labelled prominently with the name of the entering business. To assist with the promotion of your business aim to capture your brand and essence of your business in the design.

WHAT ARE THE CATEGORIES AND PRIZES?

There are three categories:

1. PATRON'S CHOICE: This will be based on the votes of club patrons.
2. STAFF CHOICE: This will be based on staff's votes from across all areas of the club.
3. CHILDREN'S MEDICAL RESEARCH INSTITUTE CHOICE: This will be based on judging by representatives from the Children's Medical Research Institute.

THE PRIZE FOR EACH CATEGORY IS A DINING VOUCHER FOR CASTLE HILL RSL CLUB'S FAMOUS 'RIB FACTORY' VALUED AT \$200